

San Diego, CA, Roundtable

InfoComm Regional Roundtable San Diego, CA

Our guest speaker will be Dean A. Pelletier, Intellectual Property Attorney, who will examine the key issues that affect the AV community and discuss the technicalities of intellectual property.

Our second guest speaker, Leslie Stevens, President of Eclipse Marketing, will discuss how to leverage marketing to generate business in today's economic climate.

Take this opportunity to get advice from the industry experts and learn about the tools available to you as an InfoComm member, while we discover how best to serve you.

Enjoy an afternoon of sharing ideas and networking with your peers! The regional series of roundtable discussions is a free member benefit designed to empower our members with critical information that will help them in their businesses.

Thursday, February 19, 2009

[Ruth's Chris](#)

1355 N. Harbor Drive
San Diego, CA 92101

Schedule

1:30 p.m.

Opening Remarks – State of the Industry

Dean A. Pelletier – McAndrews, Held & Malloy - Intellectual Property in the AV Community

Leslie Stevens – Eclipse Marketing - Marketing Strategies

Roundtable Discussions

5:30 p.m. – 7:00 p.m.

Reception

This program is free for all members.

Please RSVP to Marc Bialek by Thursday, February 12, by email at mbialek@infocomm.org or by phone at 800.659.7469.

We look forward to seeing you there!

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