

iQ for Resellers

iQ catalogs and listings for resellers are available in several formats and categories. The iQ SmartSource, the most popular catalog, gets real-time product information from a central database of [manufacturer's showrooms](#), requiring no maintenance by the reseller.

iQ Catalog Formats

iQ SmartSource — An online product catalog consisting of all the manufacturers and their products that the reseller is authorized to represent and it's automatically updated and maintained by those manufacturers and iQ.

Available options:

iQ SmartLook — A custom look and navigation scheme to every page of your catalog to emulate your existing website

iQ SmartAnnouncer — Promotes your newest products and it's automatically updated monthly.

iQ SmartInfo — A custom news page that includes product news and other notable news exclusively from the manufacturers you represent. iQ SmartInfo is automatically updated and populated.

iQ SmartShowcase — Allows you to select specific products to showcase for your catalog from the extensive iQ database. Provides unlimited price profiles to display for different customers.

iQ SmartCatalog//R/S — Our tools allow you to create a custom integrated solutions catalog, a rental catalog or a staging catalog exclusively for your website.

iQ SmartPublishing — Create your own product packages, news releases or system profile data sheets for exclusive display in your iQ catalog(s) utilizing the easy-to-use fill-in-the-blanks form.

Listings

Find-a-Source listings in the product catalogs — These listing ads are included in all the iQ online web marketing catalogs and all free member research catalogs.

Reseller — The "Find Reseller" button next to most products allows the user to search for the nearest authorized, iQ-enabled reseller

Integrator — The "Find Integrator" button next to most products allows the user to search for the nearest authorized, iQ-enabled integrator.

Learn more about iQ

View the [latest recorded webinar](#) regarding iQ and its services to help with your business or the iQ Product Resellers Brochure.