

# Press Room

Please email [Betsy Jaffe](#), Director of Public Relations or call +1.703.279.6385, to arrange interviews with industry experts, explore story ideas, secure bylined articles, arrange desk-side briefings, participate in press events and more.

## InfoComm 2011 Photos

Click on the thumbnail or "save target as" to get high resolution photos.



## Recent Press Releases

### **InfoComm, CompTIA Form STEP Foundation to Promote Sustainability**

InfoComm International® has announced the formation of the Sustainable Technologies Environment ProgramSM Foundation with InfoComm International and CompTIA as its initial sustaining members. This 501(C)(3) foundation will promote sustainable practices by the associations' members and their customers. [More](#)

### **InfoComm Releases the New InfoComm iQ**

InfoComm International is pleased to announce the release of the upgraded InfoComm iQ catalog [website](#). The new format will be applied to more than 1,000 other catalogs served by iQ over the next months. [More](#)

### **Allen Weidman to Lead InfoComm International Sustainability Efforts**

InfoComm International® is pleased to announce the appointment of Allen Weidman to the new position of Sustainability Officer. [More](#)

### **InfoComm Announces Dates for First Latin American Tradeshows**

InfoComm International® and its regional partner Latin Press, Inc., are delighted to announce date and venue details for their first two tradeshows in Latin America. [More](#)

### **Projected Image System Contrast Ratio Draft Standard Opens for Public Review**

InfoComm International's latest draft standard, 3M-2011 Projected Image System Contrast Ratio, is open for public review and [comment](#). [More](#)

### **Connect and Network at InfoComm 2011**

InfoComm 2011 will be filled with valuable networking activities and special events that will provide its projected 32,000 attendees with memorable experiences. [More](#)

### **New Technology, Events Thrive at InfoComm 2011**

InfoComm 2011 will showcase integrated display, projection, audio, conferencing, lighting and staging, digital signage and communications system solutions, June 15-17, 2011, at the Orange County Convention Center in Orlando, Fla. [More](#)

### **InfoComm to Organize Regional Tradeshows With Latin Press**

The new company, to be called Tecnomultimedia InfoComm LLC, will focus on the development of new events in Latin America's largest markets for professional AV products and solutions. [More](#)

# InfoComm 2011 Press Releases

- [More than 33,000 Visit the Center of IT All](#)
- [Connect and Network at InfoComm 2011](#)
- [New Technology, Events Thrive at InfoComm 2011](#)
- [InfoComm 2011 Keynote to be Delivered by HP's Rob Scott](#)
- [AV at the Center of IT at InfoComm 2011](#)
- [Lighting&Sound America and InfoComm Announce Winners of 2011 Staged Events Awards](#)
- [PRO AV, ARCHITECT and InfoComm International Announce Winners of Fourth Annual PRO AV Spotlight Awards](#)

## About InfoComm and the AV Industry

- [About InfoComm](#)
- [About the Industry](#)
- [About the Industry Presentations](#)
- [Industry News](#)

## Publications and Resources

- [PPT, {0:1.8}MB]
- [InfoComm Books](#)
- [White Papers](#)
- [InfoComm Update Archives](#)
- [Executive Update Archives](#)
- [Market Research](#)

## Events

- [InfoComm 2010](#)
- [Event Calendar](#)

## Other Story Ideas

- [AV Week](#)
- [AV Historians Project](#)