

InfoComm Academy@San Diego

Open to Everyone!

Friday, April 9, 2010
8:00 a.m.–3:30 p.m.
San Diego Marriott Hotel and Marina
Mariana D Room
333 W. Harbor Dr.
San Diego, CA 92101

Cost: \$25 includes light breakfast and lunch

Drive in. Learn. Drive home.



 **CTS: 6 CTS-D: 6 CTS-I: 6 Max: 6**

Register Now
call **1.800.659.7469**
email customerservice@infocomm.org
fax this (PDF)

Lunch Sponsored by:



Supporting Sponsors:



InfoComm Academy's regional training offers fast-paced sessions on in-demand topics, presented by recognized industry experts and InfoComm's renowned staff instructors. Earn up to 6 certification renewal units (RU) by attending this event!

More than 90 people attended the first Regional RU Event. Here's what they had to say:

"This is my first InfoComm event and it exceeded my expectations."

"Great venue, good turn out — Thanks! Next time I'll bring more staff — very useful!"

"Please have more of these—definitely helps in updating information."

"An outstanding event, well worth the time and money!"

Schedule and Program

Presented by InfoComm Staff Instructor Paul Streffon, MBA, CTS-D, CTS-I

7:30 a.m. **Registration**

8:00 a.m. **Welcome and Opening Remarks**

8:30 a.m.–10:00 a.m. **AV-IT Convergence — Audio and Video Over IP**

As audio and video make their way onto the network, how will the IT manager respond? Do you have the answers to the IT manager's many questions? This two-hour seminar delves into the concepts and the math behind multi-cast and uni-cast streams. You will learn to knowledgeably discuss bandwidth and content delivery methods with the IT manager of a project. A brief overview of networking and IP addressing is presented.

10:00 a.m.–11:30 a.m. **Digital Signage for AV Professionals**

Where is the growth in the AV industry? Digital signage. This class, presented in an easy to understand format, discusses the pieces, parts and functions of a digital signage system. We will explore the simple systems and more elaborate networked solutions. Learn how to discuss and deploy networked and non-networked signage solutions to your clients with confidence.

11:30 a.m.–12:30 p.m. **Lunch with Sponsor Speaker**

12:30 p.m.–2:00 p.m. **Designing and Specifying Display Systems**

This seminar covers five critical issues you must consider in any display system:

- Establishing actual projector brightness
- Determining an acceptable contrast ratio
- Determining acceptable ambient light level on projection screen
- Selecting the correct projector and lens
- Balancing task lighting

2:00 p.m.–3:30 p.m. **Documenting Your Project**

Using examples from InfoComm's *Audiovisual Systems Project Documentation Sample* and *Audiovisual Best Practices*, this session will cover key best practices for preparing and using project documentation. Learn the concepts and vocabulary you need to understand this critical job skill.

See you there! Your time is an investment. Spend it on training that can bring a measurable return.

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