

Verrex Names Arthur Kass Director of Business Development

SOURCE: [Verrex Corporation](#) · RELEASED: 4/13/2009

MOUNTAINSIDE, N.J. -- Verrex Corporation, a leading audiovisual systems integrator serving clients in the Americas and Europe announced it has appointed Arthur Kass as Director of Business Development for North America. Mr. Kass will be responsible for driving strategic engagements with key partners, building relationships with prospective customers and spearheading North American growth strategies. He will report directly to President and CEO, Thomas Berry, Jr.

"Arthur has in-depth knowledge of the complex opportunities and factors that drive our business," said Mr. Berry. "The market is demanding much more from its AV solutions providers, including managed services and network delivery. Arthur's expertise in identifying market needs and building synergistic partnerships will further enhance the value Verrex brings to the corporate community. I look forward to his significant contributions to our growth."

Mr. Kass has considerable experience in the AV market and will draw on his expertise in sales, business development and marketing. Career highlights include: Account Executive at Darome, Regional Account Executive at Confertech International, General Manager of the Visual Communications Group at ADCOM Communications, Business Development Manager of Northeast Channel Sales at VCON, New York General Manager at SPL Integrated Solutions and Business Development Manager at City Information Services. Most recently, Mr. Kass was an Independent Consultant working for such clients as Applied Global Technologies and TVR Communications.

"Verrex is well positioned to take advantage of the growing demand for corporate video and audio system solutions, and the increased requirement for first class technical talent to support these systems," said Mr. Kass. "I am excited about introducing new markets to the entire suite of Verrex services, strengthening our architect team relationships and guiding the company to strategic long-term partnerships and growth opportunities."

Mr. Kass holds a Bachelor of Arts in Communications Arts & Sciences from City University of New York, Queens College. He is based at the company's Corporate office in New Jersey .

About Verrex Corporation

Founded in 1947, Verrex is a premier audiovisual systems integrator providing global AV design, installation and service solutions to corporate clients in the Americas and Europe. Verrex specializes in the integration of videoconferencing, digital signage, presentation and sound systems in boardrooms, training facilities, conference centers and other corporate spaces. The company is headquartered 14 miles west of New York City with regional offices based around Boston, Tampa and London. For more information, please visit www.verrex.com.

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